



MEDIA KIT

Bryan Blake

Payments & iGaming entrepreneur

Founder of Hexopay

Commercial pilot

Available for

Interviews · Keynotes · Panels

Board and advisory work

Executive opportunities

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THE STORY

Bryan began with an ambition to become a fighter pilot. His path moved through military service, banking and trading while raising a young child, then into senior corporate banking and international payments. Alongside that career, he trained privately and earned a Commercial Pilot Licence. He later built his own EMI and payments business before founding Hexopay in 2017.

Professional biography

Bryan Blake is a payments and iGaming entrepreneur whose career spans corporate banking, merchant acquiring, international partnerships, regulated market entry and payment strategy. His previous organisations include Barclays, Halifax, Royal Bank of Scotland, Acxiom, AIB Merchant Services, Worldpay and Secure Trading.

As founder and CEO of Hexopay, Bryan developed an international payments business serving online casino, sportsbook and lottery merchants. His work brought together regulated finance, commercial execution, technology partnerships and the practical realities of operating across borders.

Bryan now contributes an operator and founder perspective to discussions about payment orchestration, licensing, gaming regulation, market entry, crypto payments and the changing economics of regulated gambling markets.

Ideas with commercial weight

01 Licensing, tax and the new map of global gaming

How country-level tax and regulatory changes reshape operator strategy, payment economics and market attractiveness - including the UK duty changes and the UAE's emergence as a regulated commercial gaming centre.

02 What operators get wrong when choosing payment partners

The questions that matter beyond headline pricing: approval rates, settlement, resilience, market coverage, fraud, treasury and incident response.

03 Building Hexopay

A founder story about moving from banking and international payments into gaming, building a team and creating a cross-border payments proposition.

04 Payments as a market-entry strategy

Why local payment methods, acquiring relationships, FX, treasury and regulation must be designed together before launch.

05 Crypto payments in regulated gaming

Where digital assets can solve real payment problems, where they create new obligations, and how operators should separate utility from hype.

06 Leadership under pressure

Lessons from military service, corporate banking, entrepreneurship and aviation about judgement, responsibility and disciplined execution.

A career built across regulated markets

2017-2025	Founder & Chief Executive, Hexopay
2014-2017	Director, International, Secure Trading
2012-2014	Director, Corporate Management, Worldpay
2010-2012	Regional and Country Corporate Sales Director, AIB Merchant Services
Earlier	Acxiom · Royal Bank of Scotland · Halifax · Barclays
Recognition	SBC Awards Leader of the Year shortlist · Gaming Intelligence Hot 50 · MPE Influencer nomination
Aviation	Commercial Pilot Licence

Selected video interviews

SiGMA TV - CEO & Founder interview

youtube.com/watch?v=0HbrNEujdNA

SiGMA panel - tech giants, payments and emerging markets

youtube.com/watch?v=uHYqMBaQfMA

SiGMA Malta Week - customer experience and payment gateways

youtube.com/watch?v=FxJcHBf7Iq8

**BOOK
BRYAN**

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